



DIRECT IMPACT

Information that Directly Impacts YOU!

March 5, 2021

Want to Contact PCA? Email pca@pennchiro.org



What YOU Need To Know

- Act Now! Highmark & United HealthCare Updates
- Letter to PCA Members - PCA Functional Nutrition Working Group Up & Running!
- Using Statistics to Drive Your Practice w/ Dr. Michelle Turk Lunch & Learn Webinar
- March 9 @ 1pm Legislative Committee Invitation. Get Active, Be a PCA Key Contact!
- Members Only Benefit! Staples Business Advantage

Highmark Introduces e-subscribe Option for Publications and Notifications

Subscribe now to stay in the know!



United HealthCare Reimbursement Policy UPDATES

Read Each of the Updates for March 2021

PCA Functional Nutrition Working Group Up & Running!

Douglas G. Pfeiffer, DC

With the support of the PCA Board of Directors, I am very pleased to introduce a new entity of the Pennsylvania Chiropractic Association.

So you have a brief background, I have been in a solo practice in the Pennsylvania for 35 years. During that time, I served in various positions

within the PCA, including Alternate Director, Treasurer & Personnel Committee Chair.

About a year ago, I presented a concept to the PCA Board of Directors: develop a "Nutrition Council" devoted to bringing together like-minded doctors who share a common interest in helping and guiding their patients toward health and wellness using holistic techniques beyond our expertise in neuro-musculoskeletal care.

The concept was well-received by the Board and through further discussions, the Board agreed to expand on topic-specific ideas like a "Nutrition Council" to meet the needs of doctors who incorporate different techniques and procedures into their practices. Such an approach would allow all interested PCA members to share their ideas and skills on various issues and specialties. **TO CONTINUE READING CLICK HERE**

PCA Working Groups

Animal & Veterinary Working Group

David Smolensky, DC

email: marsdc@zoominternet.net

Neurology Working Group

Jonas Marry, DC

email: familyfirstchiro@comcast.net

Sports/PIAA Working Group

Justin Miller, DC

email: jtmiller98@hotmail.com

Dry Needling Working Group

Joshua Slomkowski, DC

email: info@hometownspine.com

Pediatric & Pregnancy Working Group

Brandie Nemchenko, DC

email: drbrandie@gmail.com

Functional Nutrition Working Group

Douglas Pfeiffer, DC

email: drdoug9246@gmail.com

Radiology Working Group

Victor Rizzo, DC

email: vjrizzo1@aol.com

If you would like to join a working group contact the listed working group chair or email your interest with your current CV to pca@pennchiro.org

Upcoming Lunch & Learn Webinar

Using Statistics To Drive Your Practice WEBINAR w/ Dr. Michelle Turk



Lunch & Learn Webinar (No CE) FREE TO PCA MEMBERS!

[REGISTER HERE FOR THIS WEBINAR](#)

Tuesday March 9th 12:00 -1:00 pm

Be in the Know! What IMPACTS YOU in Harrisburg!

PCA Legislative Committee Invitation

PCA's Legislative Committee invites all PCA members to attend the upcoming Legislative Committee meeting

Tuesday March 9th at 1pm



Dial-In #: 605-313-5156



Passcode: 980460#

Mark Your Calendar NOW and Join Your PCA Colleagues Tuesday March 9 @ 1pm

**SHAPE THE FUTURE OF
YOUR PROFESSION
BECOME A PCA KEY CONTACT**

Do you want to fight for chiropractic delegation?

Do you want to advocate for fair and equal reimbursement?

Do you want Full Scope Medicare?

If you answered yes, sign up to be a Key Contact and play an important role in our efforts to pass pro-chiropractic legislation!

To Learn more or let us know about your key contact relationship email PCA@pennchiro.org

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PCA is pleased to offer the Staples Business Advantage benefit for members, so you can save \$\$\$ on your office supplies.

[Click here for a quick reference guide.](#)

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Some excellent features of this program include:

- Custom pricing and discounts on thousands of items, which include items you use in your daily life!
- Free next day delivery
- 30% off car and truck rentals from Avis and Budget
- 20% off gifts and flowers from FTD
- 50% off the event planning service Go Gather
- 10% off luxury car service GroundLink
- 5% off or more on HotelLogic (hotels already discounted up to 70%)!
- And new perks being added all the time!
- Free buying concierge service for hard to find items

All you have to do is log in to the PCA Member Only section of the website. Click on "Practice Management Tools" and select "Staples Business Advantage."

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