



Kalahari Resort, Mt. Pocono, PA - October 6-8, 2023

The Pennsylvania Chiropractic Association's Annual Convention has a new name (Northeast Chiro Summit) and a new approach to conventional conferences, exhibit hall layout, vendor engagement and much more! PCA has expanded our area to include DCs from the Northeast but decided to limit the number of vendors to maximize exposure. Given this exciting location, paired with a comprehensive schedule of events and continuing education opportunities we are also offering an Early Bird discount to vendors and sponsors!

We will again use the Results@Hand app after it's success in 2022. It's an easy way to manage your networking efforts and follow-up with contacts after the convention! We continue to strive to make it as easy as possible for you to secure more business for your company. More info on Results@Hand to come after you register to help you take advantage of Results@Hand this year and get in front of more DCs and their staff!

After you have reviewed the sponsorship opportunities as well as the exhibitor booth information you can [click here](#) to register or complete the attached registration form. Any questions, please reach out to Linda Hoffman at the PCA office via email at ceconvention@pennchiro.org or call 717-232-5762.

We look forward to seeing you in October!

Sincerely,

Dan McCann, DC & Roy Love, DC
PCA Convention Committee Co-Chairs

Friday, October 6	Saturday October 7	Sunday, October 8
12p - 3pm Friday Afternoon Golf Outing	7am - 8pm Exhibit Hall Open	7am - 12pm Exhibit Hall Open
3pm - 5pm Exhibitor Set-Up	12:30pm - 2pm Exhibitor Showcase	12pm Exhibit Hall Break Down
5pm-7pm Exhibit Hall Open	7pm Presidents Reception	3pm SEE YOU IN 2024!





NORtheast CHIRO SUMMIT

Sponsor & Vendor Opportunities

PLATNIUM - \$1,900

Speaker Sponsor & Booth Package
2 Available

GOLD - \$1,800

Lunch Sponsor & Booth Package
2 Available

SILVER - \$1,600

Break Sponsor & Booth Package
2 Available

BRONZE - \$950

Booth Package Only

PCA SBP Booth Package - \$850

Booth Only for PCA SBPs

Booth Package Includes:

- One (1) 8'x10' booth, 8' skirted table with pipe & Drape, 2 chairs & waste basket
- WiFi in Exhibit hall and throughout hotel
- Name Badge for 1 Exhibitor (Additional badges for entrance to exhibit hall can be purchased)
- Inclusion on all marketing materials, includes but not limited to: PCA website/social media/newsletters, convention materials, etc.
- Insertion of ONE promotional item in convention attendee tote bags

Additional Exhibitor Name Badges
\$90

*Only those with a name badge will be permitted in the exhibit hall.

Please Note:

Electric is NOT included in the booth package. If electric is needed you must indicate so when registering.

Convention App Sponsor - \$900

- In-app logo (with link to website) placement on landing page and at top of every page within
- Full page ad in Convention Program
- Automatic full contact list of all attendees

Lunch Sponsor - \$950

2 Available

- Signage at both food tables during Lunch
- Half-page ad in Convention Program
- Automatic full contact list of all attendees

Break Sponsor - \$750

2 Available

- Signage at both coffee & snack tables during specified break times
- Half-page ad in Convention Program
- Automatic full contact list of all attendees

Annual Meeting of Members Sponsor - \$600

- Signage at the front of the meeting space
- 3-5 Minutes to speak at the beginning of the meeting to speak to PCA Members

Tote-Bag Sponsor - \$600

1 Available

- Name/Logo printed on 1 side of tote page in white
- Half-page ad in Convention Program

Name Badge Sponsor - \$600

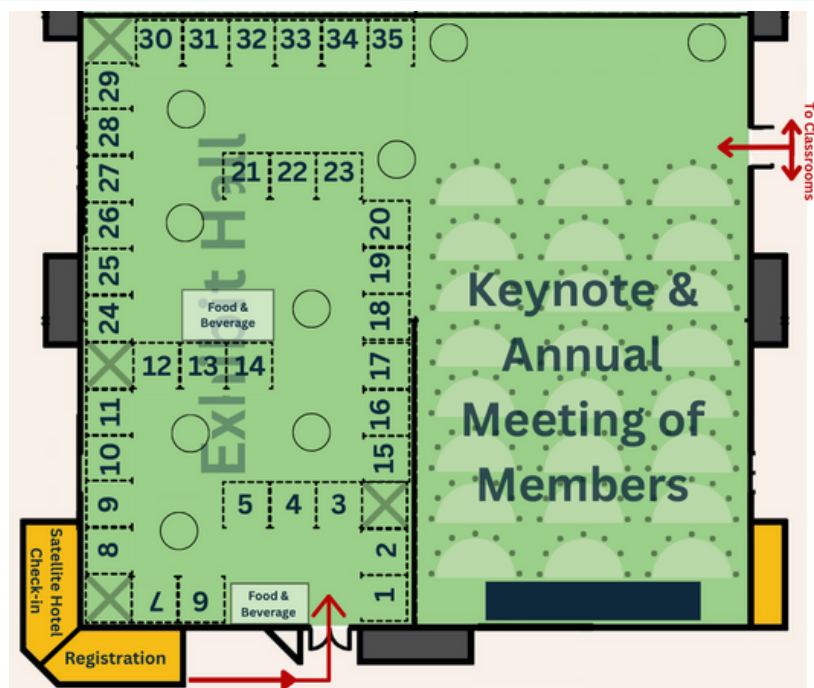
1 Available

- Name/Logo printed on front of name badge holder
- Half-page ad in Convention Program

Board of Directors Meeting Sponsor - \$500

1 Available

- Signage at the entrance of the meeting
- 3-5 Minutes to speak to PCA Leadership at the start of the meeting.





BOOK YOUR

KALAHARI

ROOM NOW

CLICK ANYWHERE ON THIS PAGE OR SCAN
THE QR CODE BELOW





Exhibitor/Sponsor Form |

Company Name:	
Company Product/Service:	
Address:	
City, State, Zip:	
Primary Contact Name:	
Email:	Phone:

Onsite Contact Name:	
Onsite Contact Email:	
Onsite Contact Phone:	
Dietary Needs:	<input type="checkbox"/> Vegetarian <input type="checkbox"/> None
Describe Free Promo Item to be Included in Tote Bag:	

SPONSOR/BOOTH INFORMATION

<input type="checkbox"/> Platinum Sponsor \$1,900 (2 available)	<input type="checkbox"/> Convention App Sponsor \$900
<input type="checkbox"/> Gold Sponsor \$1,800 (2 available)	<input type="checkbox"/> Breakfast Sponsor \$750
<input type="checkbox"/> Silver Sponsor \$1,600 (2 available)	<input type="checkbox"/> Lunch Sponsor \$950
<input type="checkbox"/> Bronze Sponsor \$950	<input type="checkbox"/> Annual Meeting of Members Sponsor \$600
<input type="checkbox"/> Tote-Bag Sponsor \$600	<input type="checkbox"/> Name Badge Sponsor \$600
<input type="checkbox"/> Board of Directors Meeting Sponsor \$500	

Booth Preference
1st: 2nd:

Yes, I need electric (complete attached form)
 No, I do not need electric

PAYMENT INFORMATION

Total Amount Due:	<input type="text"/>	Check #:	<input type="text"/>
Name on Card:	<input type="text"/>		
Credit Card #:	<input type="text"/>		
Exp. Date:	<input type="text"/> / <input type="text"/>	CVV:	<input type="text"/>
Billing Zip Code:	<input type="text"/>		
Signature:	<input type="text"/>	Date:	<input type="text"/>

If paying by check, make payable to Pennsylvania Chiropractic Association and mail to: 1335 N. Front Street, 2nd Fl, Harrisburg, PA 17102. Or Fax form to 717-232-8368 (If faxing, please call 717-232-5762 to confirm receipt).

THANK YOU FOR REGISTERING





Schedule of Events

FRIDAY OCTOBER 6

12:00 pm

Friday Afternoon Golf Outing *

3:00 pm

Vendor Set Up

5:00 pm

Registration Opens

6:00 pm

Evening Events

SATURDAY OCTOBER 7

7:00 am

Attendee Registration / Exhibit Hall

8:00 - 9:40am
2 CE

Keynote Speaker
Nathan Unruh, DC

9:45 - 10:45am

PCA Annual Meeting of Members

10:50 - 12:30 pm
2 CE

Brandon Steel, DC
TBD

Shannon Smith, DC
TBD

Practice Management
Jeffrey Lessin

12:30 - 2:00 pm

Lunch & Exhibitor Showcase

2:00 - 3:40pm
2 CE

Brandon Steel, DC
TBD

Shannon Smith, DC
TBD

Practice Management
Jim Chester /
Hailey Jules

3:40 - 4:00 pm

Break

4:00 - 5:40 pm
2 CE

Brandon Steel, DC
TBD

Shannon Smith, DC
TBD

Practice Management
Scott Garber

5:45 - 7:00 pm

Presidents Reception

SUNDAY OCTOBER 8

7:00 am

Continental Breakfast / Exhibit Hall

8:00 - 9:40 am
2 CE

Brandon Steel, DC
TBD

Shannon Smith, DC
TBD

Practice Management
Jim Chester /
Hailey Jules

9:45 - 10:45 am

Practice Management Expert Panel

10:50 - 12:30pm
2 CE

Brandon Steel, DC
TBD

Shannon Smith, DC
TBD

Practice Management
"Finance Guy"

PCA Board of
Directors Meeting
8:00am - 12:00pm

***Schedule Subject to Change**

Please Visit Our Sponsors in the Exhibit Hall

Download the Schedule to your Phone by Scanning the QR Code



CA Schedule of Events

FRIDAY OCTOBER 6

3:00 pm

Vendor Set Up

5:00 pm

Registration Opens

6:00 pm

Evening Events

SATURDAY OCTOBER 7

7:00 am

Attendee Registration / Exhibit Hall

8:00 - 9:40am

Keynote Speaker
Nathan Unruh, DC

9:45 - 10:45am

PCA Annual Meeting of Members

10:30 - 12:30 pm

12:30 - 2:00 pm

Lunch & Exhibitor Showcase

2:00 - 4:00pm

3:40 - 4:00 pm

Break

4:00 - 6:00 pm

5:45 - 7:00 pm

Presidents Reception

SUNDAY OCTOBER 8

7:00 am

Continental Breakfast / Exhibit Hall

8:00 - 9:45am

9:45 - 10:45 am

Practice Management Expert Panel

10:50 -12:30pm

***Schedule Subject to Change**

Please Visit Our Sponsors in the Exhibit Hall

Download the Schedule to your Phone by Scanning the QR Code