



CA Schedule of Events

FRIDAY OCTOBER 6

3:00 pm

Vendor Set Up

5:00 pm

Registration Opens

6:00 pm

Evening Events

SATURDAY OCTOBER 7

7:00 am

Attendee Registration / Exhibit Hall

8:00 - 9:40am

Keynote Speaker
Nathan Unruh, DC

9:45 - 10:45am

Front Desk CA

Confidence, Passion & Personal Growth
DC Support

10:45 - 12:30 pm

Front Desk CA

Missed Appts- Scheduling/Phone Scripts - OTC Collections

12:30 - 2:00 pm

Lunch & Exhibitor Showcase

2:00 - 4:00pm

Front Desk CA

- DC & Staff Combined Class

Cash Practice - Patient Relations - Internal Marketing - External Marketing

3:40 - 4:00 pm

Break

4:00 - 6:00 pm

Office Manager CA

Risk Management - Growth Strategies - HR - Legal

5:45 - 7:00 pm

Presidents Reception

SUNDAY OCTOBER 8

7:00 am

Continental Breakfast / Exhibit Hall

8:00 - 9:45am

Insurance/Financial CA

Financial Plans - Coding - Billing - Appeals - Workers Comp - Auto - Insurance Nuances

9:45 - 10:45 am

All CA Knowledge

Patient Education - Internal Marketing - External Marketing

10:45 - 11:45 am

Break

11:45 - 1:00pm

Practice Management Expert Panel

***Schedule Subject to Change**

Please Visit Our Sponsors in the Exhibit Hall

Download the Schedule to your Phone by Scanning the QR Code