



Lancaster Marriott - Penn Square, May 3-5, 2024

The Northeast Chiro Summit is a premier gathering of chiropractic professionals, practitioners, and industry experts from across Pennsylvania. This year's summit promises to be an exceptional opportunity for companies like yours to showcase your products and services to a targeted audience of chiropractors, healthcare professionals, and decision-makers.

Here are a few reasons why exhibiting at the Northeast Chiro Summit can be beneficial:

1. **Direct Access to Your Target Market:** Our event attracts chiropractors and healthcare professionals actively seeking the latest innovations, products, and services in the industry. Exhibiting puts you directly in front of your target audience.
2. **Networking Opportunities:** Connect with industry leaders, practitioners, and potential clients in a face-to-face setting. Networking at the summit can lead to valuable partnerships and business opportunities.
3. **Brand Exposure:** Increase your brand visibility and awareness among a highly relevant audience. With our marketing efforts and attendee outreach, your brand will gain exposure before, during, and after the event.
4. **Product Showcase:** Demonstrate your latest products, technologies, and solutions to a receptive audience. Engage attendees with interactive demonstrations and hands-on experiences.

We offer various exhibitor packages designed to suit your specific needs and budget. Whether you're looking for a standard booth space or seeking customized sponsorship opportunities, we can tailor a package that aligns with your marketing objectives.

We'd be happy to provide more information about our exhibitor packages and answer any questions you may have. Contact Linda Hoffman at the PCA office at 717-232-5762 or via email at ceconvention@pennchiro.org.

Friday, May 3	Saturday, May 4	Sunday, May 5
12:00pm Friday Afternoon Golf Outing	7am - 8pm Exhibit Hall Open	7am - 12pm Exhibit Hall Open
3pm - 5pm Exhibitor Set-Up	12:30pm - 2pm Exhibitor Showcase	12pm Exhibit Hall Break Down
5pm-7pm Exhibit Hall Open	7pm Presidents Reception	3pm SEE YOU IN 2025!





NORTH EAST CHIRO SUMMIT Sponsor & Vendor Opportunities

~~Sapphire Sponsor - \$10,000~~

SOLD OUT

Platinum Sponsor - \$5,000

Speaker Sponsor & Booth Package

Platinum Sponsor - \$5,000

Lunch Sponsor & Booth Package

Gold Sponsor - \$4,000

Breakfast Sponsor & Booth Package

Silver Sponsor - \$2,600

Break Sponsor & Booth Package

Booth Package - \$950

Booth Package Only

Double Booth Package - \$1,700

Double Booth Package Only

Booth Package Includes:

- One (1) 8'x10' booth, 6' skirted table with pipe & Drape, 2 chairs & waste basket
- WiFi in Exhibit hall and throughout hotel
- Name Badge for 1 Exhibitor (Additional badges for entrance to exhibit hall can be purchased)
- Inclusion on all marketing materials, includes but not limited to: PCA website/social media/newsletters, convention materials, etc.
- Insertion of **ONE** promotional item in convention attendee tote bags

Additional Exhibitor Name Badges

\$90

*Only those with a name badge will be permitted in the exhibit hall.

Please Note:

Electric is NOT included in the booth package. If electric is needed you must indicate so when registering.

Sponsorship Opportunities Include

Sapphire Sponsor

includes

- Specialized signage that signout the event in high traffic locations
- Local media coverage
- Full-page ad in Convention Program
- Automatic full contact list of all attendees
- Double Booth Package

SOLD OUT

Platinum Sponsor

includes

- Signage at the speaker room/ lunch tables
- Half-page ad in Convention Program
- Automatic full contact list of all attendees
- 8 x 10 Booth Package

Gold Sponsor

includes

- Signage at all food tables during breakfast (1 day)
- Half-page ad in Convention Program
- Automatic full contact list of all attendees
- 8 x 10 Booth Package

Silver Sponsor

includes

- Signage at all food tables during breaks (1 day)
- Half-page ad in Convention Program
- Automatic full contact list of all attendees
- 8 x 10 Booth Package

Additional Sponsorship Opportunities

-Booth Space NOT Included-

Convention App Sponsor - \$900

- In-app logo (with link to website) placement on landing page and at top of every page within
- Full page ad in Convention Program

Tote Bag Sponsor - \$700

- Name/Logo on tote bag
- Half-page ad in Convention Program

SOLD OUT

Name Badge Sponsor - \$600

- Name/Logo on name badge holder
- Half-page ad in Convention Program

SOLD OUT

Annual Meeting of Members Sponsor - \$600

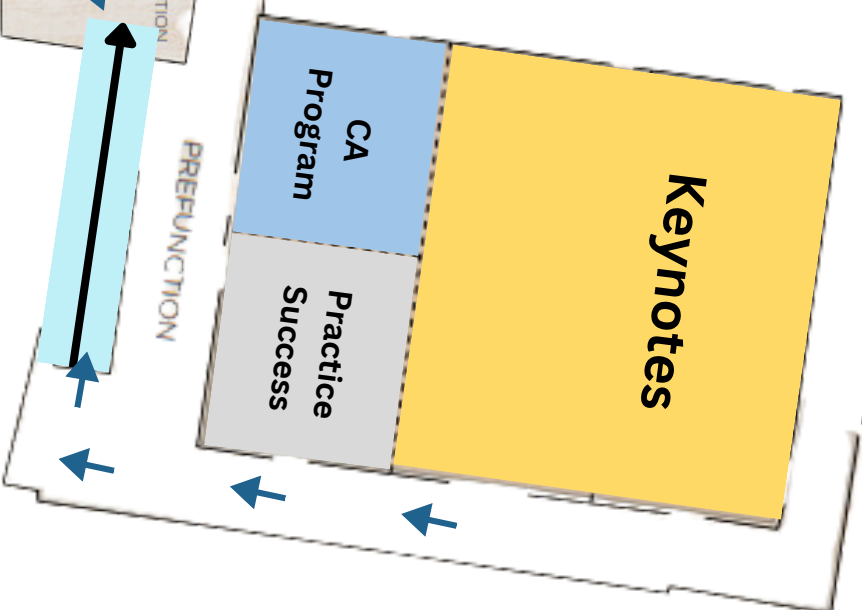
- Signage at the front of the meeting space
- 3-5 Minutes to speak at the beginning of the meeting to speak to PCA Members

Board of Directors Meeting Sponsor - \$500

- Signage at the entrance of the meeting
- 3-5 Minutes to speak to PCA Leadership at the start of the meeting.



1st Floor



2nd Floor

Exhibit Hall



Exhibit Hall

