



Lancaster Marriott - Penn Square, May 3-5, 2024

The Northeast Chiro Summit is a premier gathering of chiropractic professionals, practitioners, and industry experts from across Pennsylvania. This year's summit promises to be an exceptional opportunity for companies like yours to showcase your products and services to a targeted audience of chiropractors, healthcare professionals, and decision-makers.

Here are a few reasons why exhibiting at the Northeast Chiro Summit can be beneficial:

1. **Direct Access to Your Target Market:** Our event attracts chiropractors and healthcare professionals actively seeking the latest innovations, products, and services in the industry. Exhibiting puts you directly in front of your target audience.
2. **Networking Opportunities:** Connect with industry leaders, practitioners, and potential clients in a face-to-face setting. Networking at the summit can lead to valuable partnerships and business opportunities.
3. **Brand Exposure:** Increase your brand visibility and awareness among a highly relevant audience. With our marketing efforts and attendee outreach, your brand will gain exposure before, during, and after the event.
4. **Product Showcase:** Demonstrate your latest products, technologies, and solutions to a receptive audience. Engage attendees with interactive demonstrations and hands-on experiences.

We offer various exhibitor packages designed to suit your specific needs and budget. Whether you're looking for a standard booth space or seeking customized sponsorship opportunities, we can tailor a package that aligns with your marketing objectives.

We'd be happy to provide more information about our exhibitor packages and answer any questions you may have. Contact Linda Hoffman at the PCA office at 717-232-5762 or via email at ceconvention@pennchiro.org.

Friday, May 3	Saturday, May 4	Sunday, May 5
12:00pm Friday Afternoon Golf Outing	7am - 8pm Exhibit Hall Open	7am - 12pm Exhibit Hall Open
3pm - 5pm Exhibitor Set-Up	12:30pm - 2pm Exhibitor Showcase	12pm Exhibit Hall Break Down
5pm-7pm Exhibit Hall Open	7pm Presidents Reception	3pm SEE YOU IN 2025!



NORTH EAST CHIRO SUMMIT **Sponsor & Vendor Opportunities**

Sapphire Sponsor - \$10,000

SOLD OUT

Platinum Sponsor - \$4,000

Speaker Sponsor & Booth Package

Platinum Sponsor - \$4,000

Lunch Sponsor & Booth Package

Gold Sponsor - \$3,000

Breakfast Sponsor & Booth Package

1 Remaining!

Silver Sponsor - \$2,000

Break Sponsor & Booth Package

Booth Package - \$950

Booth Package Only

Double Booth Package - \$1,700

Double Booth Package Only

Booth Package Includes:

- One (1) 8'x10' booth, 6' skirted table with pipe & Drape, 2 chairs & waste basket
- WiFi in Exhibit hall and throughout hotel
- Name Badge for 1 Exhibitor (Additional badges for entrance to exhibit hall can be purchased)
- Inclusion on all marketing materials, includes but not limited to: PCA website/social media/newsletters, convention materials, etc.
- Insertion of **ONE** promotional item in convention attendee tote bags

Additional Exhibitor Name Badges

\$90

*Only those with a name badge will be permitted in the exhibit hall.

Please Note:

Electric is NOT included in the booth package. If electric is needed you must indicate so when registering.

Sponsorship Opportunities Include

Sapphire Sponsor

includes

- Specialized signage that signout the event in high traffic locations
- Local media coverage of the event
- Full-page ad in Convention Program
- Automatic full contact list of all attendees
- Double Booth Package

SOLD OUT

Platinum Sponsor

includes

- Signage at the speaker room/ lunch tables
- Half-page ad in Convention Program
- Automatic full contact list of all attendees
- 8 x 10 Booth Package

Gold Sponsor

includes

- Signage at all food tables during breakfast (1 day)
- Half-page ad in Convention Program
- Automatic full contact list of all attendees
- 8 x 10 Booth Package

Silver Sponsor

includes

- Signage at all food tables during breaks (1 day)
- Half-page ad in Convention Program
- Automatic full contact list of all attendees
- 8 x 10 Booth Package

Additional Sponsorship Opportunities

-Booth Space NOT Included-

Convention App Sponsor - \$900

- In-app logo (with link to website) placement on landing page and at top of every page within
- Full page ad in Convention Program

Tote Bag Sponsor - \$700

- Name/Logo on tote bag
- Half-page ad in Convention Program

SOLD OUT

Name Badge Sponsor - \$600

- Name/Logo on name badge holder
- Half-page ad in Convention Program

SOLD OUT

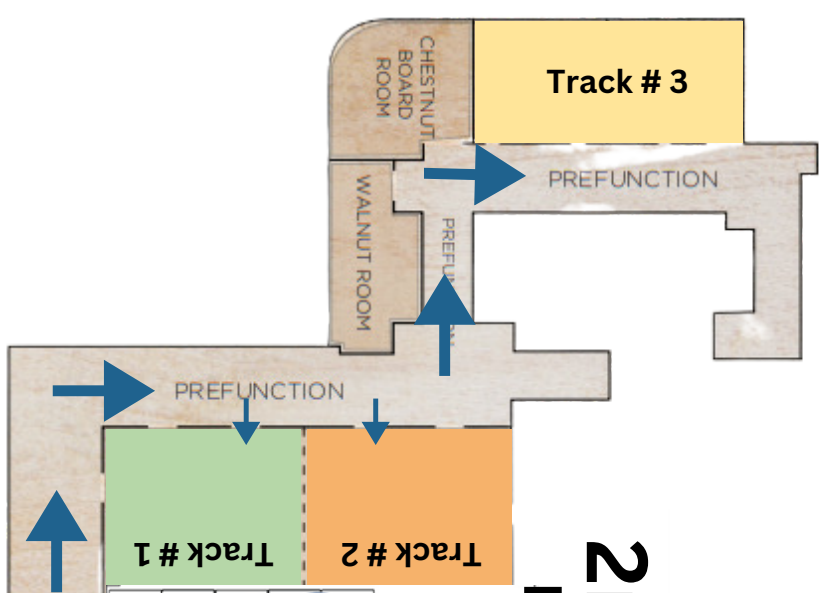
Annual Meeting of Members Sponsor - \$600

- Signage at the entrance of the meeting
- 3-5 Minutes to speak to PCA members

SOLD OUT

Board of Directors Meeting Sponsor - \$500

- Signage at the entrance of the meeting
- 3-5 Minutes to speak to PCA Leadership at the start of the meeting.



2nd Floor

Exhibit Hall



1st Floor

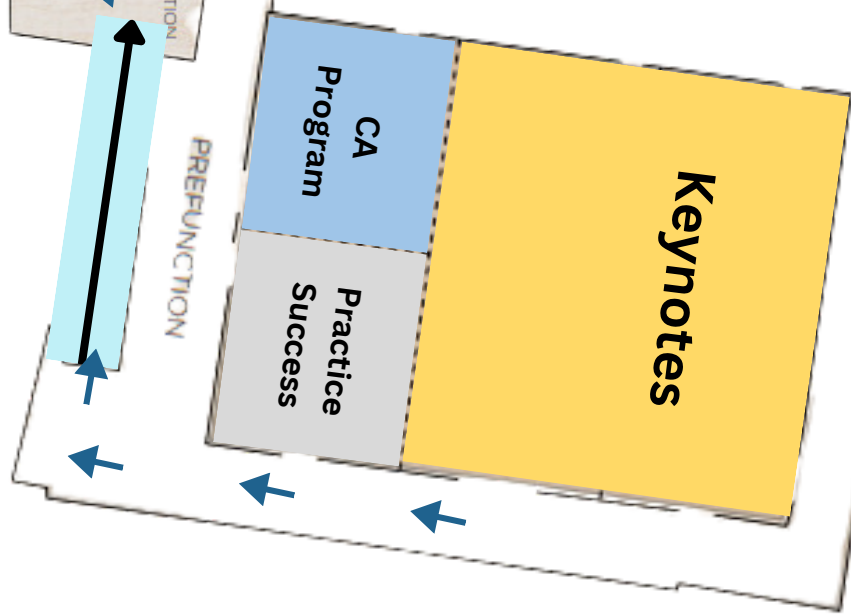


Exhibit Hall





Schedule of Events

FRIDAY, MAY 3

12:00 pm	Friday Afternoon Golf Outing *
3:00 pm	Vendor Set Up
5:00 pm	Early Registration Opens
6:00 - 9:00 pm 3 CE	Act31 - Mandated Reporter Training *Room TBD

SATURDAY, MAY 4

7:00 am	Registration / Exhibit Hall / Breakfast			
8:00 - 9:40 am 2 CE	Keynote Speaker: Dr. Jay Greenstein The AI Adjustment: Grow Your Practice, Your Income, and Your Impact			
9:45 - 10:30 am	PCA Annual Meeting of Members The Most Important Hour of Your Profession			
10:30 - 11:00 am	Coffee Break Sponsored by: Jane App			
11:00 - 12:45 pm 2 CE	K. Jeffrey Miller, DC Practical Assessment in Spine Care	Robert Silverman, DC The Microbiota and the Gut-Brain Axis: Their Effect on Neuroplasticity	Mark King, DC Palpation Adjusting Skills of the Lumbar Spine and Pelvis	David Cunningham, MD Practice Success: Adding Laser & Shockwave Cash Services NON-CE
12:45 - 2:30 pm	Lunch & Exhibitor Showcase Sponsored by			
2:30 - 4:15 pm 2 CE	K. Jeffrey Miller, DC Practical Assessment in Spine Care	Robert Silverman, DC The Microbiota and the Gut-Brain Axis: Their Effect on Neuroplasticity	Mark King, DC Palpation Adjusting Skills of the Lumbar Spine and Pelvis	Ty Talcott Changes- HIPAA, OIG, CURES & No Surprises Act and how to avoid being a statistic!
4:15- 4:45 pm	Snack Break Sponsored by:			
4:45- 6:30 pm 2 CE	K. Jeffrey Miller, DC Practical Assessment in Spine Care	Robert Silverman, DC The Microbiota and the Gut-Brain Axis: Their Effect on Neuroplasticity	Mark King, DC Palpation Adjusting Skills of the Lumbar Spine and Pelvis	Ty Talcott Changes- HIPAA, OIG, CURES & No Surprises Act and how to avoid being a statistic!
6:30 - 8:00 pm	Presidents Reception Sponsored by FootLevelers			

SUNDAY, MAY 5

7:00 am	Breakfast & Exhibit Hall			
8:00 - 9:00 am 1 CE	Keynote Speaker: Dr. Morgan Mullican Sponsored by Foundation for Chiropractic Progress			
9:00 - 9:30 am	Coffee Break Sponsored by:			
9:30 - 11:15 am 2 CE	James Lehman, DC Whiplash Associated Disorders: The Pathway from Acute to Chronic Pain	Alan Smith, DC The Over-Trained Youth Athlete	Shannon Smith, DC DC Functional Nutrition 101	Joseph Kryszak CBD 101 - How Does CBD Fit into a DC's Treatment Plan?
11:15 - 11:45 am	Snack Break Sponsored by: Jane App			
11:45 - 1:30 pm 2 CE	James Lehman, DC Whiplash Associated Disorders: The Pathway from Acute to Chronic Pain	Alan Smith, DC The Over-Trained Youth Athlete	Shannon Smith, DC DC Functional Nutrition 101	
1:30 - 3:15 pm 2 CE	James Lehman, DC Whiplash Associated Disorders: The Pathway from Acute to Chronic Pain	Alan Smith, DC The Over-Trained Youth Athlete	Shannon Smith, DC DC Functional Nutrition 101	



CA Schedule of Events

FRIDAY, MAY 3

5:00 pm

Early Registration Opens

SATURDAY, MAY 4

7:00 am

Registration / Exhibit Hall / Breakfast

8:00 - 9:40 am

Keynote Speaker: Dr. Jay Greenstein
The AI Adjustment: Grow Your Practice, Your Income, and Your Impact

9:45 - 10:30 am

PCA Annual Meeting of Members
The Most Important Hour of Your Profession

10:30 - 11:00 am

Coffee Break Sponsored by:

11:00 - 12:45 pm

Cindy Parks
Achieving Ultimate Practice Success and Satisfaction: Through Proper Policies, Procedures and Scripting

12:45 - 2:30 pm

Lunch & Exhibitor Showcase
Sponsored by

2:30 - 4:15 pm

Cindy Parks
Achieving Ultimate Practice Success and Satisfaction: Through Proper Policies, Procedures and Scripting

4:15- 4:45 pm

Snack Break Sponsored by:

4:45- 6:30 pm

Ty Talcott
Coding & Compliance Changes

6:30 - 8:00 pm

Presidents Reception
Sponsored by FootLevelers

SUNDAY, MAY 5

7:00 am

Breakfast & Exhibit Hall

8:00 - 9:00 am

Keynote Speaker: Dr. Morgan Mullican
Sponsored by Foundation for Chiropractic Progress

9:00 - 9:30 am

Coffee Break Sponsored by:

9:30 - 11:15 am

Karin Toner

11:15 - 11:45 am

Snack Break Sponsored by:

11:45 - 3:30 pm

Karin Toner