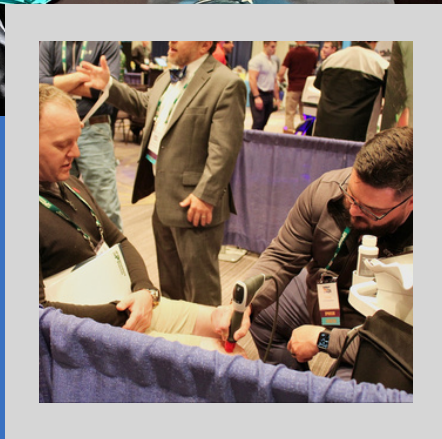


MAY 2-4, 2025



2025 PROSPECTUS



Join us at the Summit

The Northeast Chiro Summit is a premier gathering of chiropractic professionals, practitioners, and industry experts from across Pennsylvania. This year's summit promises to be an exceptional opportunity for companies like yours to showcase your products and services to a targeted audience of chiropractors, healthcare professionals, and decision-makers.



The Return to Seven Springs Resort

We offer various exhibitor packages designed to suit your specific needs and budget. Whether you're looking for a standard booth space or seeking customized sponsorship opportunities, we can tailor a package that aligns with your marketing objectives.

2025 NORTHEAST CHIRO SUMMIT

SPONSORSHIP & MARKETING OPPORTUNITIES

Sponsorships can help you market your product or service to the attendees by offering greater visibility to maximize your investment before, during, and after the event. The sooner you sign up as a sponsor the more marketing we can offer your company.



Sponsors who respond by January 15 receive FIRST CHOICE of space! After January 15 space will be filled on a first-come, first-served bases.

Sapphire Sponsor \$10,000

SOLD Event Sponsor

Sapphire Sponsorship benefits include ALL Bronze, Silver, and Gold benefits PLUS

- Specialized signage throughout the event space in high traffic locations including General Sessions
- Logo placement on website and event app as Event Sponsor
- Full-page ad in Convention Program
- Double Booth Package

Platinum Sponsor \$5,000

Speaker Sponsor

SOLD Saturday Lunch Sponsor

Saturday Cocktail Hour Sponsor

Platinum Sponsorship benefits include ALL Bronze, Silver, and Gold benefits PLUS

- Specialized signage
- 10-Minute speaking opportunity at start of sponsored event
- Logo placement on website and event app as sponsor of
- 1/2 page ad in Convention Program

Gold Sponsor \$3,000

Saturday Breakfast Sponsor

Sunday Breakfast Sponsor

SOLD Swag Sponsor (Tote Bag and Lanyard)

Gold Sponsorship benefits include ALL Bronze and Silver benefits PLUS

- Specialized signage
- Logo placement on website and event app as sponsor of
- 10-Minute speaking opportunity at start of sponsored event
- Upgrade to 1/2 page ad in Convention Program
- Digital marketing slide

Silver Sponsor \$2,000

App Sponsor

Board Meeting Sponsor

Snack Break Sponsor

Silver Sponsorship benefits include Bronze benefits PLUS

- Specialized signage
- Logo placement on website and event app as sponsor of
- 1/4 page ad in Convention Program
- Promotion on PCA Social Media Pages

Bronze Sponsor \$900

Exhibitor

Bronze Sponsorship benefits include

- One (1) Exhibitor Space in the Exhibit Hall
- Standard Electric
- Logo placement on website
- Logo placement on promotional emails
- Mentions during event

Custom sponsorship opportunities are also available. Contact Linda Hoffman if you have any questions. ceconvention@pennchiro.org or 717.232.5762

SPONSORSHIPS AT A GLANCE



| BENEFIT | BRONZE \$900 | SILVER \$2,000 | GOLD \$3,000 | PLATINUM \$5,000 | SAPPHIRE \$10,000 |
|------------------------------------|-----------------|-------------------|-----------------|---------------------|----------------------|
| Insert in Summit Swag Bag | ✓ | ✓ | ✓ | ✓ | ✓ |
| Digital Insert on Event Mobile App | Extra Fee | ✓ | ✓ | ✓ | ✓ |
| Ad in Convention Program | Extra Fee | ✓ | ✓ | ✓ | ✓ |
| Digital Marketing Slide | Extra Fee | Extra Fee | ✓ | ✓ | ✓ |
| Custom Signage | No | ✓ | ✓ | ✓ | ✓ |
| 10-minute Speaking Opportunity | No | No | ✓ | ✓ | ✓ |
| Name Badges * | 1 | 1 | 1 | 2 | 2 |

* Number of Exhibitors included - Additional name badges may be purchased in advance.

Only those with a name badge will be permitted in the exhibit hall.

Included with all sponsorships:

- Draped 6' table, 2 chairs
- Free basic Wi-Fi **
- Electric
- Logo placement on website - hot linked to company website
- Logo placement on all promotional emails
- Participation in vendor game
- Mentions during breakout sessions
- Listing on mobile app
- Meal tickets for Saturday & Sunday Breakfast, Saturday Lunch, and all breaks
- Saturday evening exhibitor reception & free drink ticket
- Attendee list
- Inclusion in sponsor post event email

** Does NOT include: Dedicated WiF, CAT5, or AV. These services can be ordered directly through the venue.

PLATINUM SPONSORSHIP

\$5,000

(3) Platinum Sponsorships Available

Speaker Sponsor
~~Saturday Lunch Sponsor~~ **SOLD**
Saturday Cocktail Hour Sponsor

Included with Platinum Sponsorship

Exhibitor Space

- Draped 6' table, 2 chairs
- Free basic Wi-Fi **
- Standard Electric
- Sponsorship Recognition Signage

Meals & Special Events

- Meal tickets for Saturday & Sunday Breakfast, Saturday Lunch, and all breaks for 2 Reps
- Saturday evening exhibitor reception & free drink ticket for 2 Reps

Pre-Event Marketing

- Logo placement on website - hot linked to company website
- Logo placement on all promotional emails

On-Site Marketing

- Participation in vendor game
- Speaking Opportunity (10 minutes - Restrictions may apply)
- Digital Marketing Slide
- Inserts for event bags and mobile app digital insert
- Mentions during breakout sessions
- Listing on mobile app

Post-Event Marketing

- Attendee list
- Inclusion in sponsor post event email

Speaking Opportunity!



SPONSORSHIP INFORMATION

Speaker Sponsor

Sponsor one of our esteemed speakers. Speaker Sponsors will be noted in accordance with each speaker in all marketing including print and digital.

Saturday Lunch Sponsor **SOLD**

A key social event of the weekend and perfect time for you to connect. Saturday lunch is a perfect sponsorship opportunity which will highlight your sponsorship with specialized signage just for you throughout the space and at food tables. Sponsoring this event provides a unique opportunity to confirm your support of the chiropractic profession.

Saturday Cocktail Hour Sponsor

A true highlight of the event is the Saturday evening reception. This event is the can't miss social hour and you will be the toast of the town when you sponsor this event.

** Does NOT include: Dedicated WiF, CAT5, or AV. These services can be ordered directly through the venue.

GOLD SPONSORSHIP

\$3,000

(3) Gold Sponsorships Available

Saturday Breakfast Sponsor

Sunday Breakfast Sponsor

~~Swag Sponsor~~ **SOLD**

Included with Gold Sponsorship

Exhibitor Space

- Draped 6' table, 2 chairs
- Free basic Wi-Fi **
- Standard Electric
- Sponsorship Recognition Signage

Meals & Special Events

- Meal tickets for Saturday & Sunday Breakfast, Saturday Lunch, and all breaks for 1 Rep
- Saturday evening exhibitor reception & free drink ticket for 1 Rep

Pre-Event Marketing

- Logo placement on website - hot linked to company website
- Logo placement on all promotional emails

On-Site Marketing

- Participation in vendor game
- Speaking Opportunity (10 minutes - Restrictions may apply)
- Digital Marketing Slide
- Inserts for event bags and mobile app digital insert
- Mentions during breakout sessions
- Listing on mobile app

Post-Event Marketing

- Attendee list
- Inclusion in sponsor post event email

Speaking Opportunity!



SPONSORSHIP INFORMATION

Breakfast Sponsor

A great event kicks off with a great breakfast. Saturday or Sunday Breakfast is a perfect sponsorship opportunity which will highlight your sponsorship with specialized signage just for you throughout the space and at food tables. Fueled up and energized attendees are happy attendees and happy attendees spend more time in the exhibit hall - all thanks to you!

SWAG Sponsor **SOLD**

Who doesn't love a swag bag? Have your company around the necks and on the arms of every attendee all weekend long with this sponsorship. Your company's logo will be placed front and center on the tote bag and stuffed with promotional materials. In addition to being on the arms of every attendee your logo will also be prominently featured on the lanyard and name badges of everyone all weekend.

** Does NOT include: Dedicated WiF, CAT5, or AV. These services can be ordered directly through the venue.

SILVER SPONSORSHIP

\$2,000

(3) Silver Sponsorships Available

Mobile App Sponsor
Meeting Sponsor
Snack Break Sponsors (2)

Included with Silver Sponsorship

Exhibitor Space

- Draped 6' table, 2 chairs
- Free basic Wi-Fi **
- Standard Electric
- Sponsorship Recognition Signage

Meals & Special Events

- Meal tickets for Saturday & Sunday Breakfast, Saturday Lunch, and all breaks for 1 Rep
- Saturday evening exhibitor reception & free drink ticket for 1 Rep

Pre-Event Marketing

- Logo placement on website - hot linked to company website
- Logo placement on all promotional emails

On-Site Marketing

- Participation in vendor game
- Speaking Opportunity (5 minutes - Restrictions may apply)
- Digital Marketing Slide
- Inserts for event bags and mobile app digital insert
- Mentions during breakout sessions
- Listing on mobile app

Post-Event Marketing

- Attendee list
- Inclusion in sponsor post event email

SPONSORSHIP INFORMATION

Snack Break Sponsor

That 3pm lull doesn't happen on your watch! Keeping attendees energize with healthy (and FUN!) snacks is a great way to really hit the spot!

Board Meeting Sponsor

The Sunday Board of Directors meeting will put your company front and center with the directors of the Pennsylvania Chiropractic Association. This is a great opportunity to be in the room where it happens.

Mobile App Sponsor

Without the mobile app attendees would be lost! With your sponsorship your company will be at their fingertips all weekend long. Every handout they check, every schedule they check - every time they open the app there your company will be!

Speaking
Opportunity!



** Does NOT include: Dedicated WiF, CAT5, or AV. These services can be ordered directly through the venue.

BRONZE SPONSORSHIP

\$900

40 EXHIBITORS MAX

Strategic Business Partner discounts will be taken at checkout

Promote your company to key decision-makers in the chiropractic industry. These leaders come prepared to learn more about products and services that will help them meet their goals, support their staff, and successfully care for their patients.

Included with Bronze Sponsorship

Exhibitor Space

- Draped 6' table, 2 chairs
- Free basic Wi-Fi **
- Standard Electric
- Meal tickets for 1 Rep
- Saturday evening exhibitor reception & free drink ticket for 1 Rep
- Logo placement on website - hot linked to company website
- Participation in vendor game
- Inserts for event bags
- Mentions during breakout sessions
- Listing on mobile app
- Attendee list
- Inclusion in sponsor post event email

ADDITIONAL INFO

Additional Name Badges

Each representative is required to have their own name badge which also acts as their meal ticket. Additional Name Badges can be purchased for \$95. Deadline to purchase additional name badges is April 30.

** Does NOT include: Dedicated WiF, CAT5, or AV. These services can be ordered directly through the venue.

ADDITIONAL SPONSORSHIPS

Pick Your A La Carte Options

These sponsorships DO NOT include Exhibitor space



Friday Afternoon Sporting Clay Sponsorships

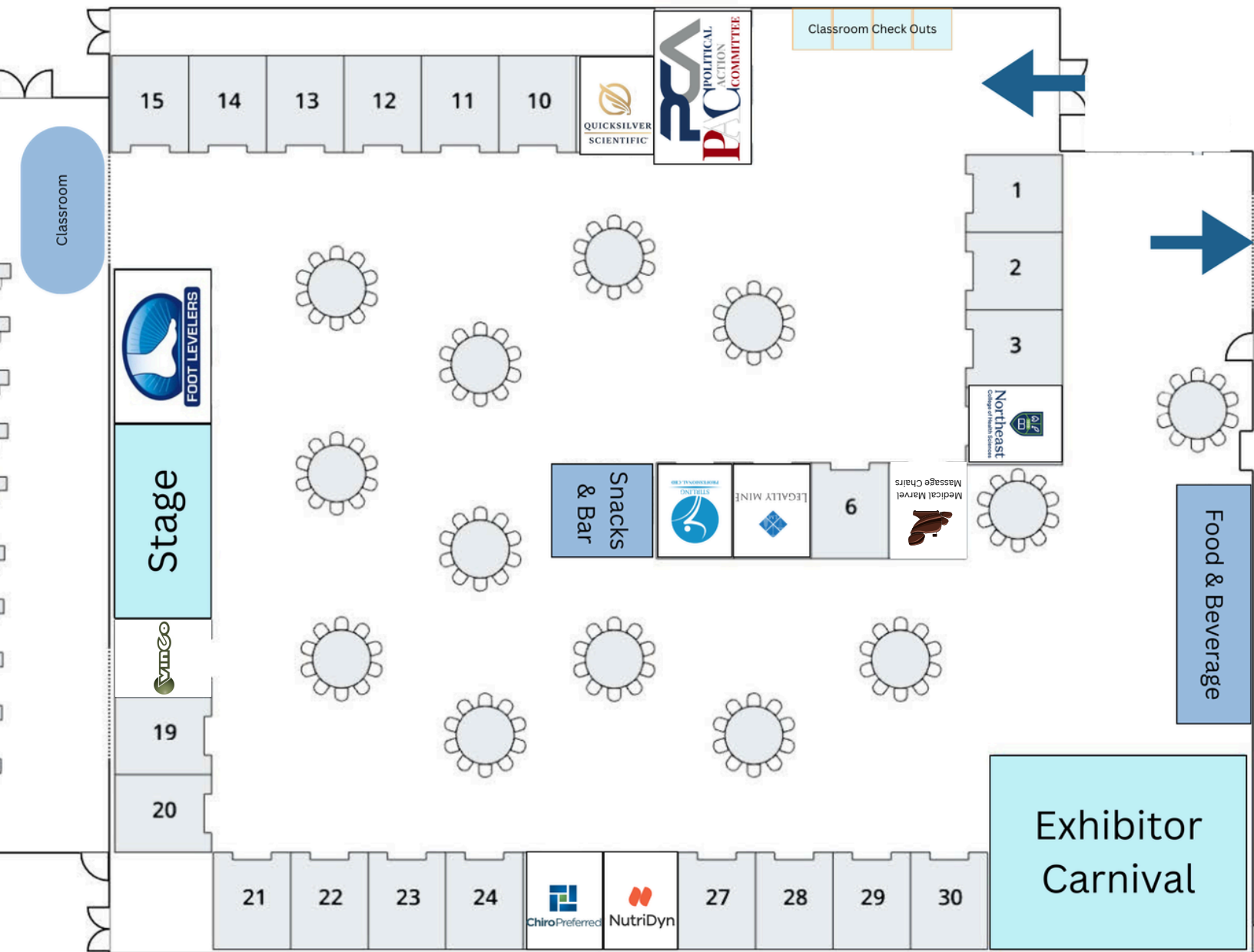
- \$4,000 Event Sponsor
 - \$1,500 Event Lunch Sponsor
 - \$500 Hole Sponsor
- Specialized signage
 - Logo placement on website and event app as sponsor of
 - 1/4 page ad in Convention Program
 - Promotion on PCA Social Media Pages



Advertising

- \$200 1/2 Page Ad included in the 2025 Northeast Chiro Summit Attendee Program
- \$300 Product Sample/Promotional Insert in Attendee Tote
- \$400 Full Page Ad included in the 2025 Northeast Chiro Summit Attendee Program

EXHIBIT HALL



*For illustrative purposes only - exhibit hall layout is subject to change

WE ARE EXCITED TO WELCOME YOU TO THE 2025 Northeast Chiro Summit



Contact Linda Hoffman if you have any questions. ceconvention@pennchiro.org or 717.232.5762